



MINISTRY OF WATER AND ENVIRONMENT

UGANDA WATER AND ENVIRONMENT WEEK 2025

LUZIRA

SPONSORSHIP CATEGORIES, BENEFITS AND REGISTRATION

The Ministry of Water and Environment in collaboration with key Partners will hold the seventh Uganda Water and Environment Week (UWEWK) from 17th – 21st March 2025. Organized under the theme; **“Water and environment resources for enhanced resilience and improved incomes and livelihoods.”** The event will be guided by four sub themes:

The event will be further guided by four sub themes

Sub- themes:

a) Water and environment for a peaceful and sustainable future

This sub-theme seeks to raise awareness of the complex inter-linkages between threats to the natural world, human security and sustainable future. It will explore the relationship between water, environment and peace, especially in fragile contexts. The subtheme will further explore linkages between water, environment, climate change and foreign policy with regard to transboundary water and environment resources management/development. It will also focus on benefits of cooperation over shared water resources, the role of improved water and environment management in fragile contexts and how water diplomacy can be a powerful tool for conflict prevention and peacebuilding. It will explore the role of security agencies, cultural and religious institutions, and media among others in promoting peace, risk reduction and conflict resolution.

b) Water and environment for climate action

This subtheme will explore innovative water and environment technologies and ways for adapting to and mitigating impacts of climate change to address water scarcity, equity, accessibility, environmental conservation and ecosystem protection. The technologies may include among others, roads for rain harvesting, flood control through water storage mechanisms “store when pretty” to address shortages of water supply in prolonged droughts, Triple Rs (reduce, recycle and reuse) technologies to improve resource efficiency and address pollution of water and environment resources.. Options for transitioning away from the use of oil and gas to clean, safe and renewable energy, transition to zero-carbon transportation systems with an emphasis on active transportation, building local, healthy, and sustainable food and agricultural systems that is central to climate action will be investigated

c) Equitable and sustainable use of water and environment resources for improved incomes and livelihoods

This sub-theme will highlight the centrality of water and environment resources for socio-economic development, employment creation, and improved incomes and livelihoods. It will also explore approaches, practices and policy issues such as sustainable investments in water infrastructure; equitable water and environment governance; water and working conditions; and the links between water-related skills, innovation and decent job creation for people of all genders and age groups. It will also explore and discuss how to build national capacity to leverage green financing for climate change responsive infrastructure development, catchment based integrated management of

water and environment resources, and water and environment cooperative societies for improved household income and livelihoods.

d) Water and environment innovations, knowledge and capacity for empowering a new generation

This sub-theme will explore how investing in the education and empowerment of new generation with green skills can nurture a generation that is prepared to lead the way towards a more sustainable future. It will also explore opportunities for technological advancements and cultivating an environmentally literate and empowered youth and new generation. It will further explore a crucial role organizations can play in building a sustainable future by breaking down barriers, collaborating on educational resources, and offering support to schools and communities. Environmental literacy is not just an academic goal but an ethical imperative shaping the future leaders and citizens who will drive positive change for our planet.

SPONSORSHIP INFORMATION

Development partners, corporate sponsors and individuals are called upon to participate and support the Uganda Water and Environment Week (UWEWK) 2025.

The sponsorship categories include:

Sponsorship Category	Amount in UGX	Amount in USD
1. Platinum	100m+	\$ 27,000+
2. Gold	50m+	\$ 13,500+
3. Silver	25m+	\$ 6,700+
4. Bronze	10+	\$ 2,700+
5. Ivory	5+	\$1,350+

Packages and Accrued Benefits	Sponsorship Categories				
	Platinum	Gold	Silver	Bronze	Ivory
Exclusivity in all media and publicity platforms	✓	X	X	X	X
Allocation of space in the UWEWK conference programme as a Panelist or Discussant	✓	✓	✓	X	X
Opportunity to speak about the Organizational during the opening or closing ceremonies	✓	✓	X	X	X
Recognition during all live TV and radio talk shows and throughout the entire conference period	✓	✓	✓	X	X
Organizational staff participating in the UWEWK Conference	20	10	8	5	3
Free access to UWEWK conference materials such as (Notebook, book of abstracts, programme, pens, conference bag etc.)	✓	✓	✓	✓	✓
Opportunities to build brand awareness and loyalty through logo appearance on banners, tear drops, pull-ups, brochures, t-shirts, caps and other promotional materials	✓	✓	✓ (on some)	✓ (on some)	✓ (on some)
Brand (logo) appearance on all UWEWK Conference materials and TV and Print adverts	✓	✓	✓	X	X
Brand/organizational mentions during the UWEWK press conferences and in the social media platforms.	✓	✓	✓	✓	✓ (on some)
Advert in Conference Water and Environment Magazine	2 Pages	1 Page	½ Page	X	X
Link To Company Website On Conference Website	✓	✓	✓	X	X
Branding opportunity during UWEWK Conference and related activities. <i>(Pull up banner)</i>	✓	✓	✓	X	X
Opportunity to exhibit during the UWEWK conference	✓	✓	✓	✓	✓
Recognition in opening remarks	✓	X	X	X	X

For Sponsorship and Participation

Please send your filled form indicating the sponsorship category to the Secretariat on uvenk@mve.go.ug and copied to wri.uga@gmail.com not later than **Friday 21st February 2025**.

Your request will be confirmed upon receipt of evidence of payment/ transfer /in kind contribution associated with your category of sponsorship of the UWEWK2025. Kindly send your evidence of payment/ transfer /in kind contribution to Secretariat on: uvenk@mve.go.ug; and copy to wri.uga@gmail.com.

For further information/ details contact

Mobile: +256 772468772, +256 753153791, +256 772521413

SPONSORSHIP REGISTRATION FORM (UWEWK 2025)

Section A: Contact Details

Company Name:	
Representative's Name:	
Address:	
Telephone:	
Email:	
Website:	
Billing Information (Name if different from above)	

Section B: Type of Organization/Institution

- Public Institution Academia International Organization
Private Sector NGO Multi-lateral Agency
UN Agency Other please specify

Section C: Type of Support: Please indicate how you would like to support UWEWK 2025

- i) Sponsor Category Platinum Gold Silver Bronze Ivory
ii) Convener, iii) Co-convener

Section D: Payments:

Account Name: UGANDA WATER AND ENVIRONMENT WEEK - UWEWK

Account number: 01503616838089

Name of Bank: DFCU

Branch: Entebbe

Mode of payment: **ELECTRONIC TRANSFER, OVER THE COUNTER, CHEQUES, TTs**

CONTACT US:

Email: wri.uga@gmail.com

Mobile: +256 772521413, +256 772468772, +256 753153791

Website: www.uwewk.mwe.go.ug; Twitter: @min_waterUg #UWEWK2025; Facebook: [facebook.com/Ministry of Water and Environment](https://facebook.com/MinistryofWaterandEnvironment)