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**MINISTRY OF WATER AND ENVIRONMENT**

**UGANDA WATER AND ENVIRONMENT WEEK 2019 (18th - 22nd March 2019):**

**WATER RESOURCES INSTITUTE, ENTEBBE**

**SPONSORSHIP CATEGORIES, BENEFITS AND REGISTRATION**

The Ministry of Water and Environment in collaboration with key Partners will hold the second Uganda Water and Environment Week (UWEWK) from 18th to 22nd March 2019. Organised under the theme; **“Water and Environment a strategic driver in attainment of Sustainable Development Goals 2030,”** the event will be guided by five sub themes:

**Water-food-energy-ecosystem nexus:** This theme will focus on highlighting the inseparable link among security of water, energy, food and ecosystems, which underpins sustainable economies and human well-being. It will explore means of addressing concerns about the availability, distribution, access and sustainability of water, food and energy and the resultant stress on natural resources due to increased climate variability and change and as more people migrate to cities and join the middle class. Special attention will be given to key cross-sectoral issues of policymaking, conflicts and conflict management, interdependencies (water, food- energy and ecosystems) in shared basins, water security and scarcity and nexus financing.

**Water, sanitation, environment and Society:** This theme will focus on how water and environment contribute to society and how society can enhance its stewardship role and contribute effectively to achievement of SDGs related to water and environment. Focus will be given to the role of faith-based organisations, cultural institutions, the private sector, children and youth, community based organizations etc. It will look into issues of inclusive Water, Sanitation and hygiene services, politics and governance of water and environment, sustainable urbanization, industry water and environment innovations, water and environment businesses.

**Green growth:** The theme will aim at exploring opportunities for achieving green growth through sustainable development and management of water and environment resources. It will focus on the key principles of a green economy such as equity, environment sustainability, resource efficiency, climate change adaptation and mitigation and inclusiveness. Special focus will be given to Green cities, Sustainable energy, Green jobs and employment as well as sustainable production.

**Blue economy and SDGs:** The theme will introduce the Blue Economy concept, which is the economic benefit, and value we realize from the Earth’s freshwater environment. Sustainable Blue Economy provides social and economic benefits for current and future generations, restores, protects and maintains the diversity, productivity and resilience of marine ecosystems, and is based on clean technologies, renewable energy, and circular material flows. The theme will also discover how sustainable development furthers social progress growth and challenges faced as we move towards a sustainable economy, and how to work together to overcome them.

**Financing Sustainable Development Goals (SDGs):** This theme will focus on innovative funding opportunities and investment vehicles that can support national efforts to achieve the SDGs related to water and environment.

The event includes the following activities;

1. Publicity campaigns in print, electronic and social media;
2. Regional awareness raising activities by the deconcentrated structures of the Ministry of Water and Environment(pre-event)
3. Clean up Exercise in Entebbe Municipality Saturday 16th March 2019
4. National Conference: Monday 18th – Wednesday 20th March 2019
5. Applied Training Sessions: Wednesday 20th March 2019
6. Field Visits: to selected areas within Entebbe, Kampala and surrounding districts Thursday 21st March 2019
7. Commemoration of the three Important International Sector Days - Friday 22nd March 2019

**SPONSORSHIP INFORMATION**

Development partners, corporate sponsors and individuals are called upon to participate and support the Uganda Water and Environment Week (UWEWK) 2019. Your participation in UWEWK 2019 provides an opportunity to gain valuable exposure and recognition shaping discussion and highlighting the centrality of water and environment in the attainment of Sustainable Development Goals (SDGs) by 2030.

The sponsorship categories include:

|  |  |  |
| --- | --- | --- |
| **Sponsorship Category** | **Amount in UGX** | **Amount in USD** |
| 1. Platinum | 100m+ | $ 27,000+ |
| 1. Gold | 50m+ | $ 13,500+ |
| 1. Silver | 25m+ | $ 6,700+ |
| 1. Bronze | 10+ | $ 2,700+ |
| 1. Ivory | 3+ | < $2,700 |

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| Packages and Accrued Benefits | Sponsorship Categories | | | | |
| Platinum | Gold | Silver | Bronze | Ivory |
| Exclusivity in all media and publicity platforms |  | X | X | X | X |
| Allocation of space in the UWEWK conference programme as a Panelist or Discussant |  |  |  | X | X |
| Opportunity to speak about the Organizational profile during the opening and closing ceremonies |  |  | X | X | X |
| Recognition during all live TV and radio talk shows and throughout the entire conference period |  |  |  | X | X |
| Organizational staff participating in the UWEWK19 Conference | 20 | 15 | 12 | 8 | 5 |
| Free access to UWEWK conference materials such as (Notebook, book of abstracts, programme, pens, conference bag etc.) |  |  |  |  |  |
| Opportunities to build brand awareness and loyalty through logo appearance on banners, tear drops, pull-ups, brochures, t-shirts, caps and other promotional materials |  | (on  some) | (on some) | (on some) | (on  some) |
| Brand (logo) appearance on all UWEWK Conference materials and TV and Print adverts |  | (on  some) |  | X | X |
| Brand/organizational mentions during the UWEWK press conferences and in the social media platforms. |  |  |  |  | (on  some) |
| Paragraph of the Organizational profile on UWEWK Events websites in the sponsorship section |  |  |  | X | X |
| Branding opportunity during UWEWK Conference and related activities |  |  |  |  |  |
| Opportunity to exhibit during the UWEWK19 conference |  |  |  |  |  |

**For Sponsorship and Participation, Please contact**;

Email: [uwewk@mwe.go.ug](mailto:uwewk@mwe.go.ug); wri.uga@gmail.com

Mobile: +256 772521413, +256 772 468772, +256 772 560318

**SPONSORSHIP REGISTRATION FORM (UWEWK 2019)**

**Section A: Contact Details**

|  |  |
| --- | --- |
| **Company Name:** |  |
| **Representative’s Name:** |  |
| **Address:** |  |
| **Telephone:** |  |
| **Email:** |  |
| **Website:** |  |
| **Billing Information (Name if different from above)** |  |

**Section B: Type of Organization/Institution**

Public Institution  Academia  International Organization

Private Sector  NGO  Multi-lateral Agency

UN Agency  Other please specify  …………………………………

**Section C: Type of Support:** Please indicate how you would like to support UWEWK 2019

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| i)Sponsor Category y | Platinum | Gold | Silver | Bronze | Ivory |

ii) Convener,  iii) Co-convener

**Section D: Payments:** *(Please confirm payment to the Secretariat on:* [uwewk@mwe.go.ug](mailto:secretariat@mwe.go.ug); and copy to [wri.uga@gmail.com](mailto:wri.uga@gmail.com)*.*

**Account Name**: UGANDA WATER AND ENVIRONMENT WEEK (UWEWK)

**Account number**: 000190088000061

**Name of Bank**: Bank of Uganda

**Swift Code:** UGBA UG KA

**Mode of payment: ELECTRONIC TRANSFER ONLY**

OR

**Account Name**: UGANDA WATER AND ENVIRONMENT WEEK - UWEWK

**Account number**: 01503616838089

**Name of Bank**: DFCU

**Branch**: Entebbe

**Mode of payment: ELECTRONIC TRANSFER, OVER THE COUNTER, CHEQUES, TTs**

**For further details**, contact us on: Email: [uwewk@mwe.go.ug](mailto:uwewk@mwe.go.ug); [wri.uga@gmail.com](mailto:wri.uga@gmail.com); Mobile: + 256 772 521413, +256 772 468772, +256 772 560318